

From: noreply-play@pokemon.com
Subject: Welcome to Play! Pokémon!
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Hello,

We are excited to welcome you to the Play! Pokémon program! This email highlights some important information on managing your new League. Please read this email carefully and reach out to us if you have any questions. For your reference, your League ID is 26013980.

Next Steps for Your League

- Log in to the [Retailer Portal](#) using your Pokémon Trainer Club account. This platform helps you manage your League tasks through personalized data and reminders.
 - Click on League Management in the menu at the top of the page and select League Details.
 - Ensure that the contact information and address for your League are correct. Please note that only the League Owner may request changes to these details.
- Log in to [Play! Tools](#), which is the platform used to schedule events for your League.
 - Select your League within the My Leagues section in the sidebar menu.
 - Navigate to the Staff section to nominate a League Assistant to help manage your League, if desired.
 - Schedule play times for participants in the Play! Sessions tab—this will automatically make your events visible in our [Event Locator](#).
- Request access to [Brandfolder](#). This resource contains digital assets that you can use to advertise your products and League events. All assets shall be used in accordance with §4 of our [Terms of Use](#).

Running & Reporting League Activities

Leagues can run sanctioned tournaments or casual activities, also known as Play! Sessions. These activities can be casual matches, trading nights, educational sessions on how to play the Pokémon Trading Card Game, coloring activities for children—whatever would be a good fit for your local community!

Reporting your Play! Sessions and other League activities is a crucial part of the Play! Pokémon program. Consistently reporting your players may grant you eligibility for additional Play! Pokémon events and will directly impact your allocation of League support materials, such as Play! Pokémon Prize Packs. The reporting window opens on the first of the month and closes on the last day of the month. For a guided visual walkthrough of how to schedule and report Play! Sessions, please check out [this guide](#).

Additional Play! Pokémon Events

The Play! Pokémon program offers additional events that you can organize for your community. Your League is eligible and able to run the below events if it meets the following criteria:

1. Your League maintains consistent and accurate monthly reporting;
2. The Play! Pokémon Store Owner or a League Assistant has the Organizer certification. You can learn more about this certification and how to acquire it [here](#).

Prerelease: This event allows players to receive and play with cards from an upcoming Pokémon TCG expansion with Build & Battle Boxes up to two weeks before the expansion's official release date.

League Challenges: These are monthly events where Championship Points are awarded to top players. Organizers can request entry fees and add extra prizing at their discretion.

League Cups: This event is for competitive players who are looking for a step up from League Challenge competitions. League Cups are held on a quarterly basis and award Championship Points as well. Eligible Leagues will receive exclusive playmats to use as prizing for top players.

You can find out more about Play! Pokémon events and their requirements [here](#).

League Resources:

- [Play! Pokémon Rules & Resources](#)
- [Pokémon TCG Alternative Play Handbook](#)
- [Event Sanctioning Requirements](#)
- [Pokémon Activity Sheets for Kids](#)
- [How to Generate a Player ID](#)
- [Training Videos](#)

If you face any issues or have questions regarding your League, please submit a customer support ticket [here](#).

Thank you for becoming part of Play! Pokémon!

Play! Pokémon

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